PRINT FILE NAMING: Advertiser_ArtName_FileSize(HxW)_Date(MM-DD-YY)
Example: McDonalds_3DollarMealDeal_14x48_01-03-24.pdf

We support the following Macintosh software: Adobe Photoshop CC, Abobe Illustrator CC, Adobe InDesign CC, and Adobe Acrobat. Please DO NOT submit designs constructed in Pagemaker, Quark, Freehand, Word, or PowerPoint. Please include all associated images and fonts with your files, or make sure to rasterize or outline all fonts in your graphic files. All creative files NEED TO BE APPROVED by Adams Outdoor Advertising before production and posting.

THE BULLETIN: Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
Bulletin 8'h x 16'w	8'h x 16'w	4.5"h x 8.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 17'w	3"	3"	150
Bulletin 8'h x 18'w	8'h x 18'w	4.5"h x 9.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 19'w	3"	3"	150
Bulletin 8'h x 20'w	8'h x 20'w	4.5"h x 10.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 21'w	3"	3"	150
Bulletin 8'h x 24'w	8'h x 24'w	4.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 25'w	3"	3"	150
Bulletin 9'h x 24'w	9'h x 24'w	5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	10'h x 25'w	3"	3"	150
Bulletin 9'2"h x 24'6"w	9'2"h x 24'6"w	5.08"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	10'2"h x 25'6"w	3"	3"	150
Bulletin 10'h x 14'w	10'h x 14'w	5.5"h x 7.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 15'w	3"	3"	150
Bulletin 10'h x 20'w	10'h x 20'w	5.5"h x 10.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 21'w	3"	3"	150
Bulletin 10'h x 24'w	10'h x 24'w	5.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 25'w	3"	3"	150
Bulletin 10'h x 25'w	10'h x 25'w	5.5"h x 13"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 26'w	3"	3"	150
Bulletin 10'h x 28'w	10'h x 28'w	5.5"h x 14.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 29'w	3"	3"	150
Bulletin 10'h x 32'w	10'h x 32'w	5.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 33'w	3"	3"	150
Bulletin 10'h x 33'7"w	10'h x 33'7"w	5.5"h x 17.29"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 34'7"w	3"	3"	150
Bulletin 10'h x 40'w	10'h x 40'w	5.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 41'w	3"	3"	150
Bulletin 10'h x 41'w	10'h x 41'w	5.5"h x 21"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 42'w	3"	3"	150
Bulletin 10'h x 50'w	10'h x 50'w	5.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 51'w	3"	3"	150

MECHANICAL SET-UP

FINISHING DETAILS

adams · **BEAUFORT • SPECS AND FINISHING**

THE BULLETIN (CONT.): Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

MECHANICAL SET-UP

PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
Bulletin 10'h x 60'w	10'h x 60'w	5.5"h x 30.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 16'w	10'6"h x 16'w	5.75"h x 8.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 24'6"w	10'6"h x 24'6"w	5.75"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 30'w	10'6"h x 30'w	5.75"h x 15.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 31'w	10'6"h x 31'w	5.75"h x 16"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 31'6"w	10'6"h x 31'6"w	5.75"h x 16.25"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 10'6"h x 36'w	10'6"h x 36'w	5.75"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 11'3"h x 37'2.5"w	11'3"h x 37'2.5"w	6.13"h x 19.1"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 24'w	12'h x 24'w	6.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 24'6"w	12'h x 24'6"w	6.5"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 31'w	12'h x 31'w	6.5"h x 16"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 32'w	12'h x 32'w	6.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 36'w	12'h x 36'w	6.5"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 40'w	12'h x 40'w	6.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 48'w	12'h x 48'w	6.5"h x 24.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 12'h x 50'w	12'h x 50'w	6.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 14'h x 40'w	14'h x 40'w	7.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 14'h x 48'w	14'h x 48'w	7.5"h x 24.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.

FINISHING DETAILS

PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
7oz Seamless Vinyl	11'h x 61'w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 17'w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 25'6"w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 31'w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 32'w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 32'6"w	3"	3"	150
7oz Seamless Vinyl	11'6"h x 37'w	3"	3"	150
7oz Seamless Vinyl	12'3"h x 38'2.5"w	3"	3"	150
7oz Seamless Vinyl	13'h x 25'w	3"	3"	150
7oz Seamless Vinyl	13'h x 25'6"w	3"	3"	150
7oz Seamless Vinyl	13'h x 32'w	3"	3"	150
7oz Seamless Vinyl	13'h x 33'w	3"	3"	150
7oz Seamless Vinyl	13'h x 37'w	3"	3"	150
7oz Seamless Vinyl	13'h x 41'w	3"	3"	150
7oz Seamless Vinyl	13'h x 49'w	3"	3"	150
7oz Seamless Vinyl	13'h x 51'w	3"	3"	150
7oz Seamless Vinyl	15'h x 41'w	3"	3"	150
7oz Seamless Vinyl	15'h x 49'w	3"	3"	150

THE BULLETIN (CONT.): Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
Bulletin 16'h x 40'w	16'h x 40'w	8.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	17'h x 41'w	3"	3"	150
Bulletin 16'h x 48'w	16'h x 48'w	8.5"h x 24.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	17'h x 49'w	3"	3"	150
Bulletin 16'h x 50'w	16'h x 50'w	8.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	17'h x 51'w	3"	3"	150
Bulletin 16'h x 54'6"w	16'h x 54'6"w	8.5"h x 27.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	17'h x 55'6"w	3"	3"	150
Bulletin 18'h x 40'w	18'h x 40'w	9.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	19'h x 41'w	3"	3"	150
Bulletin 19'6"h x 60'1"w	19'6"h x 60'1"w	10.25"h x 30.542"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	20'6"h x 61'1"w	3"	3"	150
Bulletin 20'h x 16'w	20'h x 16'w	10.5"h x 8.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 17'w	3"	3"	150
Bulletin 20'h x 40'w	20'h x 40'w	10.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 41'w	3"	3"	150
Bulletin 20'h x 41'w	20'h x 41'w	10.5"h x 21"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 42'w	3"	3"	150
Bulletin 20'h x 60'w	20'h x 60'w	10.5"h x 30.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 61'w	3"	3"	150
Bulletin 20'6"h x 40'w	20'6"h x 40'w	10.75"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'6"h x 41'w	3"	3"	150
Bulletin 21'6"h x 40'w	21'6"h x 40'w	11.25"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	22'6"h x 41'w	3"	3"	150
Bulletin 22'h x 40'w	22'h x 40'w	11.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	23'h x 41'w	3"	3"	150
Bulletin 23'h x 40'w	23'h x 40'w	12"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'h x 41'w	3"	3"	150
Bulletin 23'h x 60'w	23'h x 60'w	12"h x 30.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'h x 61'w	3"	3"	150
Bulletin 23'3"h x 23'w	23'3"h x 23'w	12.13"h x 12"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'3"h x 24'w	3"	3"	150
Bulletin 23'3"h x 23'3"w	23'3"h x 23'3"w	12.13"h x 12.13"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'3"h x 24'3"w	3"	3"	150
Bulletin 23'6"h x 40'w	23'6"h x 40'w	12.25"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'6"h x 41'w	3"	3"	150

MECHANICAL SET-UP

FINISHING DETAILS

1:24 scale | .5" equals 1'

THE BULLETIN (CONT.): Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

MECHANICAL SET-UP

PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
Bulletin 24'h x 26'w	24'h x 26'w	12.5"h x 13.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'h x 33'7"w	24'h x 33'7"w	12.5"h x 17.29"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'3"h x 36'w	24'3"h x 36'w	12.625"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'4"h x 36'w	24'4"h x 36'w	12.667"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'8"h x 31'3"w	24'8"h x 31'3"w	12.834"h x 16.125"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'9"h x 31'3"w	24'9"h x 31'3"w	12.88"h x 16.13"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 24'9"h x 36'w	24'9"h x 36'w	12.88"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 25'h x 30'9"w	25'h x 30'9"w	13"h x 15.88"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 25'h x 33'6"w	25'h x 33'6"w	13"h x 17.25"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 25'h x 36'w	25'h x 36'w	13"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 25'2"h x 40'6"w	25'2"h x 40'6"w	13.084"h x 20.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 25'7"h x 24'6"w	25'7"h x 24'6"w	13.29"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 26'h x 31'3"w	26'h x 31'3"w	13.5"h x 16.125"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 26'h x 50'w	26'h x 50'w	13.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.
Bulletin 27'11"h x 24'6"w	27'11"h x 24'6"w	14.46"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.

FINISHING DETAILS

PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
7oz Seamless Vinyl	25'h x 27'w	3"	3"	150
7oz Seamless Vinyl	25'h x 34'7"w	3"	3"	150
7oz Seamless Vinyl	25'3"h x 37'w	3"	3"	150
7oz Seamless Vinyl	25'4"h x 37'w	3"	3"	150
7oz Seamless Vinyl	25'8"h x 32'3"w	3"	3"	150
7oz Seamless Vinyl	25'9"h x 32'3"w	3"	3"	150
7oz Seamless Vinyl	25'9"h x 37'w	3"	3"	150
7oz Seamless Vinyl	26'h x 31'9"w	3"	3"	150
7oz Seamless Vinyl	26'h x 34'6"w	3"	3"	150
7oz Seamless Vinyl	26'h x 37'w	3"	3"	150
7oz Seamless Vinyl	26'2"h x 41'6"w	3"	3"	150
7oz Seamless Vinyl	26'7"h x 25'6"w	3"	3"	150
7oz Seamless Vinyl	27'h x 32'3"w	3"	3"	150
7oz Seamless Vinyl	27'h x 51'w	3"	3"	150
7oz Seamless Vinyl	28'11"h x 25'6"w	3"	3"	150

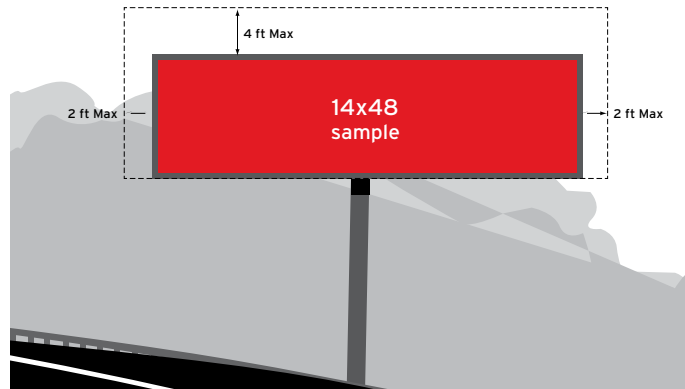**THE POSTER:** Poster sized and printed on thin vinyl that is posted with clips instead of paste. Jr. Posters are vinyl wrapped around a smaller face.

PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
Eco-Flex Poster	10'4.5"h x 22'7.5"w	5.208"h x 11.166"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.	3.2oz Polyethylene Formetco System or 7 oz	10'4.5"h x 22'7.5"w	FULL	N/A	150
Jr. Poster 6'x12'	6'h x 12'w	3.5"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	7'h x 13'w	3"	3"	150
Wrapped Poster 12'x24'	12'h x 24'w	6.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 25'w	3"	3"	150

THE TRIVISION: Showcases 3 different ads/clients by use of tall vertical prisms that rotate on a set schedule.

PRODUCT	UNIT #	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	# OF BLADES	BLADE WIDTH	BLADE HEIGHT	DPI
Trivision 14'x48'	9057 (ABC)	14'h x 48'w	7"h x 24"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.	15pt. Calendered Vinyl	96	5 5/16"	13' 11"	150
Trivision 12'x50'	GA162 (ABC)	12'h x 50'w	6"h x 25"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	15pt. Calendered Vinyl	100	5 5/16"	12'	150

4 ft Max

2 ft Max | 14x48 sample | 2 ft Max

*Adams must speak with printer prior to production. Any deviation from specs may result in delayed posting and/or additional cost.

CONTACTS:

Bulletins & Posters

Ship to:
174 Boardwalk Drive
Suite K
Ridgeland, SC 29936

FOLDING SPECIFICS:

- All banners need to be fan folded from bottom to top and need to be max **2' in width.**
- The top of banner should be at the top when finished folding.
- The vertical seam where the two banners meet the grommets do not line up side by side the image will not line up.

THE DIGITAL: Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds, and much more.

DIGITAL FILE NAMING: Advertiser_ArtName_PixelFileSize(WxH)_Date(MM-DD-YY)
Example: McDonalds_3DollarMealDeal_456x504_01-03-24.jpg

Adams Outdoor reserves the right to reject files that are not created to size and naming specs.
Please double check sizing and naming of files prior to sending.
Digital files must be received by noon for same day posting.

	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
SET-UP	W8773 & W8791	22'h x 22'w	456w x 504h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.
	R3413 & R3415	25'2"h x 22'w	420w x 480h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.
	GA160	12'h x 50'w	784w x 176h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.
	GA161	12'h x 50'w	940w x 220h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.
	GA163 & GA164	14'h x 48'w	864w x 252h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.
	1081D & 1082D	10'h x 30'w	1800w x 600h pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sizes of the file for safety area.

**UPLOAD YOUR FILES TO
ADAMS OUTDOOR ADVERTISING**

CLIENT (to upload): http://filetrans.adamsoutdoor.com/login.cfm
u: adams
p: OutdOOr (O's are zeros)

- In the top left click on, "Upload New File"

- Fill out required fields.

- Choose file and click "upload"

- Once prompted that the file was uploaded.
  Click "Save" to complete the file upload.

Please avoid using generic file names.
We suggest including the client name and date.